

The Busy Store

Webster Takes a Lead in a General Reduction in Prices

When we cut all the camouflage we must admit, whether we like it or not, that prices are slowly but surely on the down grade. The public are clamoring for lower prices and will hold back their buying until they get it.

Our silks and dress goods have been cut to almost pre-war prices. Ladies sweaters have been reduced to the wholesalers price. Ladies waists going real cheap.

The people know when The Busy Store gives a bargain they give a good one.

Yours for Service

Webster Bros.

MOTTO: "Your Money's Worth or Your Money Back"

SEND ALL OF YOUR

JOB PRINTING

to THE CALL OFFICE

The Sale That Kills HIGH PRICES

LISTEN! We have some wonderful bargains left in Groceries, Boots & Shoes, Sweaters, Hosiery, Towels and Toweling, Scrims, Linoleum, Congoleum Rugs, Suits, Overcoats, Mackinaws, Underwear for the whole family, Gloves and Mitts, Flannelettes.

SALE PRICES

on Every Article in the Store

We Quote Just a Few Prices:

Red Rose Tea.....	Selling for 27c. lb. plus	20c. to 10c.	Pasture English Prints, Selling for	40c. yd
Tuxedo Baking Powder	" " 20c. to 10c.	20c. to 10c.	Heavy Twilled Ticking	" " 73c. yd
Tuxedo Coffee	" " 50c. lb	50c. lb	Tartan Dress Goods	" " 40c. yd
Extra.....	" " 2 for 30c	2 for 30c	Flannelette Blankets	" " \$5.45 pr
Sugar.....	" " 20 lb \$2.90	20 lb \$2.90	A Big Selection of Remnants.	
Sunlight Soap.....	" " a carton 30c	a carton 30c	Glass Towelling.....	Selling for 24c up
Cooking Apples.....	" " \$1.50 box	\$1.50 box	Linoleum, any size stock	" " \$1.20 sq yd
Children's Shoes.....	" " \$1.19 pr	\$1.19 pr	Flannelette.....	" " 27c yd up
Ladies' Suits.....	" " \$1.50 up	\$1.50 up	Boys' Knee Undershirt	" " 50c
Men's Suits.....	" " \$20.45 up	\$20.45 up	Men's Undershirt.....	" " 90c up
Turkish Hand Towels	" " 95c pr	95c pr	Table Linen.....	" " \$1.49 yd up
Gee! Gloves and Mitts	" " 60c up	60c up	Scrims.....	" " 47c yd up

Every day we are adding Specials from our reserve stock. Come in and let us show you our goods and be convinced.

THE GLEICHEN MERCANTILE CO.

W. V. WING, Manager, (Late of Cluny)

Successor to S. A. HALL.

GLEICHEN

Local and District News

Get your French Trudy at the Jewelry Store.

Mrs. F. N. Lett has a rival from Vancouver and is visiting Mrs. T. H. Beach.

Born at Nurse Peterson's Home on Nov. 25th a girl to Mr. and Mrs. James Bott.

W. A. Pinder has been spending a few days in town with his numerous old friends.

Miss Matthews arrived yesterday from Vancouver to visit relatives and friends.

Mr. and Mrs. Earl Gallagher are happy over the arrival of a baby boy on Nov. 25th at Nurse Peterson's Nursing Home.

A complete line of Community Plate at the Jewelry Store.

Corpl. Harper is the happiest man on the R. N. W. M. P. force and all over the presentation by Mrs. Harper of a boy on Nov. 24th.

Mrs. Harry Scott is reported to be seriously ill at her home near St. Albans. Her many friends hope for her speedy recovery.

J. Brucker has returned from the Bascom hospital, where he has been suffering from typhoid for several weeks. His friends are glad to see him again.

The Women's Auxiliary of St. Andrew's Church will hold a social drive and sale of work and home cooking in the G.W.V.A. Hall on Friday evening, Dec. 17, at 8 p. m.

The next meeting of the Board of Trade will be the annual meeting and election of all officers at which all members are requested to be in attendance. It will be held on Monday, January 10th.

Gleichen Jewelry Co., Headquarters for Xmas Gifts near East.

J. A. Ramsay spent a couple of days here last week looking after his farm interests and sold two carloads of wheat. He is now proprietor of two stores in Calgary and reports doing a good business in both. As usual he is strong on publicity and is making the natives aware he is in business.

Did you read about that cheap farm on Page 4, offered by Jones & Lyle, Phone 103.

The Call agrees to do all your Job Printing as cheap as you can get it anywhere in Canada.

WEATHER REPORT

Taken at the Gleichen School of Agriculture.

Day	Temp.	at 8 a.m.	Max.	Min.
Dec. 1	20	34.7	18.9
" 2	21	36.6	13.5
" 3	25.1	44	20.6
" 4	35.2	47.1	22.8
" 5	26.7	43.7	21.3
" 6	23.1	36.8	18
" 7	32	43.9	22.0

N.B.—Maximum and Minimum rainfall and precipitation are for 24 hours ending 8.45 a.m. of the day against which they are war.

No precipitation the past week.

Auction Sale

in G.W.V.A. Hall

Saturday, Dec. 11th

AT 2 O'CLOCK P.M.

Honksman Piano
Sectional bookcase
Desk and sections
Carpets
Beds
Oak dining room suite
Buffet
Sideboard
Davenport couch
Dishes
Cooking utensils
Mahogany Desk
Other household articles

T. H. BRACH, - Auctioneer

Only 16 Days Till Christmas

You were coming to see us about that new suit or overcoat. Our prices on ready-made suits range from \$25 to \$70.

We have just received a shipment of stylish overcoats and are offering them at a special bargain price \$35.

Our shoe stock is again replenished with the latest styles for the Xmas trade.



Stabback & Brown

Agents for 20th Century Custom Tailoring

Christmas Goods

Travellers samples at slaughter prices

Toys Books Games Pocket knives
Watch chains Fobs Pipes Pouches
Cigarette cases Toilet sets, etc., etc.

Cigars in boxes from \$1 up
Cigarettes in fancy Xmas boxes from 75c. up
Chocolates in fancy boxes from 50c up

The Palm Parlors

A wood Store

We have just received a large stock of fresh Xmas groceries. Drop in and see. We also have all kinds of other things or hand for the Xmas trade.

Bring Us Your Butter and Eggs.

Jas. Stewart, Prop.

CURTIS—the New Town—ALBERTA

PHONE 127

Gleichen Furnishings Co.

A Few Prices

Coil Springs, - - - - - \$ 13.50
Link Fabric Springs, - - - - - 10.00
Wovenwire Springs, supported by Four Coils 7.50
Mattress, from - - - - - 7.50

Gongolums and Rugs
Furniture—Repaired
Call and Ask for Prices

Gleichen Street, - - - - - GLEICHEN

OPERA HOUSE

L. W. Donnerworth, Mgr.

SATURDAY, DEC. 11th

OLIVE THOMAS

-in-

"Darling Mine"

CHARLIE CHAPLIN

-in-

"Hotel Mixup"

Ford's Monthly

Gleichen Movies, revised.

Tuesday, Dec. 14th

The 15th Episode of

"The Red Glove"

also

Screen Magazine

and

Two reel Comedy

"Charlie of the Crier"

Hobnobbing in the Gloiers

By courtesy of the C.P.R.

Adults 50c Students 25c

Children 10c

COMING

Dec. 18 Super Special

THE GLEICHEN CALL, GLEICHEN, ALBERTA

WILLIAM GLEICHEN

WILLIAM GLEICHEN